



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977
ph: (617) 725-0777
fx: (617) 742-6627

Advertiser
Agency
Buyer
Salesperson

AMERICAN CROSSROADS (3083)
Crossroads Media, LLC (2105)

Shiebler, Charles (1011)
ph: (617) 725-0777

Invoice 175566
Inv Date 11/25/2012
Terms Net 30
Contract 48870
Bill Type Standard
Period 10/29/2012 - 11/25/2012

Crossroads Media, LLC
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

POLITICAL ISSUE (1052)
Est 1257 10.24-10.30 (28252)
Local/Political Issue Agency
1257/

CO-OP/Order Type No/Normal
Package
Gen. Date 11/28/2012 4:06:51PM

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
2.0	SPOT	5:00AM- 5:30AM	Day, M-1, Tu-1	10/29/12 5:22AM (Mo)	00:30	7 News Today in New England	USPRTV25ACH	\$1000.00	
2.0	SPOT	5:00AM- 5:30AM	Day, M-1, Tu-1	10/30/12 5:27AM (Tu)	00:30	7 News Today in New England	USPRTV25ACH	\$1000.00	
4.0	SPOT	5:30AM- 6:00AM	Day, M-1, Tu-1	10/29/12 5:58AM (Mo)	00:30	7 News Today in New England	USPRTV25ACH	\$1000.00	
4.0	SPOT	5:30AM- 6:00AM	Day, M-1, Tu-1	10/30/12 5:45AM (Tu)	00:30	7 News Today in New England	USPRTV25ACH	\$1000.00	
6.0	SPOT	6:30AM- 7:00AM	Day, M-1, Tu-1	10/29/12 6:45AM (Mo)	00:30	7 News Today in New England	USPRTV25ACH	\$2500.00	
6.0	SPOT	6:30AM- 7:00AM	Day, M-1, Tu-1	10/30/12 6:39AM (Tu)	00:30	7 News Today in New England	USPRTV25ACH	\$2500.00	
8.0	SPOT	9:00AM- 9:30AM	Day, M-1, Tu-1	10/29/12 9:23AM (Mo)	00:30	7 News Today in New England 9-10A	USPRTV25ACH	\$2000.00	
8.0	SPOT	9:00AM- 9:30AM	Day, M-1, Tu-1	10/30/12 9:21AM (Tu)	00:30	7 News Today in New England 9-10A	USPRTV24ACH	\$2000.00	
10.0	SPOT	9:30AM-10:00AM	Day, M-1, Tu-1	10/29/12 9:52AM (Mo)	00:30	7 News Today in New England 9-10A	USPRTV25ACH	\$2000.00	
10.0	SPOT	9:30AM-10:00AM	Day, M-1, Tu-1	10/30/12 9:44AM (Tu)	00:30	7 News Today in New England 9-10A	USPRTV25ACH	\$2000.00	
12.0	SPOT	10:00AM-11:00AM	Day, M-1, Tu-1	10/29/12 10:59AM (Mo)	00:30	7 News Weather Special Report, 10A	USPRTV25ACH	\$1500.00	
12.0	SPOT	10:00AM-11:00AM	Day, M-1, Tu-1	10/30/12 10:57AM (Tu)	00:30	Today Show	USPRTV25ACH	\$1500.00	
14.0	SPOT	12:00PM-12:30PM	Day, M-1, Tu-1	10/29/12 12:29PM (Mo)	00:30	7 News at Noon	USPRTV24ACH	\$1500.00	
14.0	SPOT	12:00PM-12:30PM	Day, M-1, Tu-1	10/30/12 12:29PM (Tu)	00:30	7 News at Noon	USPRTV25ACH	\$1500.00	
16.0	SPOT	12:30PM- 1:00PM	Day, M-1, Tu-1	10/29/12 12:46PM (Mo)	00:30	7 News at Noon	USPRTV25ACH	\$1500.00	
16.0	SPOT	12:30PM- 1:00PM	Day, M-1, Tu-1	10/30/12 12:53PM (Tu)	00:30	7 News at Noon	USPRTV25ACH	\$1500.00	
18.0	SPOT	1:00PM- 2:00PM	Day, M-2, Tu-2	10/29/12 1:17PM (Mo)	00:30	7 NEWS SPECIAL	USPRTV25ACH	\$2000.00	
18.0	SPOT	1:00PM- 2:00PM	Day, M-2, Tu-2	10/29/12 1:29PM (Mo)	00:30	7 NEWS SPECIAL	USPRTV25ACH	\$2000.00	
18.0	SPOT	1:00PM- 2:00PM	Day, M-2, Tu-2	10/30/12 1:26PM (Tu)	00:30	Days of our Lives	USPRTV25ACH	\$2000.00	
18.0	SPOT	1:00PM- 2:00PM	Day, M-2, Tu-2	10/30/12 1:56PM (Tu)	00:30	Days of our Lives	USPRTV25ACH	\$2000.00	
20.0	SPOT	2:00PM- 3:00PM	Day, M-2, Tu-2	10/29/12 2:52PM (Mo)	00:30	7NEWS SPECIAL (2)	USPRTV25ACH	\$1500.00	
20.0	SPOT	2:00PM- 3:00PM	Day, M-2, Tu-2	10/29/12 3:00PM (Mo)	00:30	7NEWS SPECIAL (2)	USPRTV25ACH	\$1500.00	
20.0	SPOT	2:00PM- 3:00PM	Day, M-2, Tu-2	10/30/12 2:32PM (Tu)	00:30	DOCTORS Episode: 5037	USPRTV25ACH	\$1500.00	
20.0	SPOT	2:00PM- 3:00PM	Day, M-2, Tu-2	10/30/12 2:54PM (Tu)	00:30	DOCTORS Episode: 5037	USPRTV25ACH	\$1500.00	
22.0	SPOT	3:30PM- 4:00PM	Day, M-1, Tu-1	10/30/12 3:41PM (Tu)	00:30	Family Feud Episode: 12078	USPRTV25ACH	\$1500.00	
22.0	SPOT			10/29/12		1 preempt @ \$1500.00		\$0.00	Internal Adjustment
24.0	SPOT	4:00PM- 4:30PM	Day, M-1, Tu-1	10/29/12 4:30PM (Mo)	00:30	7 News Weather Special Report. 4P	USPRTV25ACH	\$2000.00	
24.0	SPOT	4:00PM- 4:30PM	Day, M-1, Tu-1	10/30/12 4:29PM (Tu)	00:30	7 News at 4	USPRTV24ACH	\$2000.00	
26.0	SPOT	4:30PM- 5:00PM	Day, M-1, Tu-1	10/29/12 4:54PM (Mo)	00:30	7 News Weather Special Report. 4P	USPRTV25ACH	\$2500.00	
26.0	SPOT	4:30PM- 5:00PM	Day, M-1, Tu-1	10/30/12 4:49PM (Tu)	00:30	7 News at 4	USPRTV25ACH	\$2500.00	
28.0	SPOT	5:00PM- 5:30PM	Day, M-1, Tu-1	10/29/12 5:29PM (Mo)	00:30	7 News at 5	USPRTV25ACH	\$3000.00	
28.0	SPOT	5:00PM- 5:30PM	Day, M-1, Tu-1	10/30/12 5:18PM (Tu)	00:30	7 News at 5	USPRTV25ACH	\$3000.00	
30.0	SPOT	5:30PM- 6:00PM	Day, M-1, Tu-1	10/29/12 5:56PM (Mo)	00:30	7 News at 5	USPRTV24ACH	\$3500.00	
30.0	SPOT	5:30PM- 6:00PM	Day, M-1, Tu-1	10/30/12 5:45PM (Tu)	00:30	7 News at 5	USPRTV25ACH	\$3500.00	
32.0	SPOT	6:00PM- 6:30PM	Day, M-1, Tu-1	10/29/12 6:48PM (Mo)	00:30	7 News at 6	USPRTV25ACH	\$4000.00	
32.0	SPOT	6:00PM- 6:30PM	Day, M-1, Tu-1	10/30/12 6:27PM (Tu)	00:30	7 News at 6	USPRTV25ACH	\$4000.00	
34.0	SPOT	7:00PM- 7:30PM	Day, M-1, Tu-1	10/29/12 7:27PM (Mo)	00:30	7 News Special Report	USPRTV25ACH	\$3000.00	
34.0	SPOT			10/30/12		1 preempt @ \$3000.00		\$0.00	Schedule Change
35.0	SPOT	7:30PM- 8:00PM	Day, M-1, Tu-1	10/29/12 7:52PM (Mo)	00:30	THE VOICE	USPRTV25ACH	\$3000.00	



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AgM

Product POLITICAL ISSUE (1052)
Brand Est 1257 10.24-10.30 (28252)
Acct Types Local/Political Issue Agency
Est/Headline 1257/
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35.0	SPOT			10/30/12			1 preempt @\$3000.00	\$0.00	Schedule Change
38.0	SPOT	11:00PM-11:35PM	Per week (1),Tu	10/30/12 11:18PM (Tu)	00:30	7 News at 11 PM	USPRTV25ACH	\$6000.00	
40.0	SPOT	11:35PM-12:35AM	Day,M-2,Tu-2	10/29/12 12:02AM (Mo)	00:30	THE TONIGHT SHOW W/ JAY LENO	USPRTV25ACH	\$2500.00	
40.0	SPOT	11:35PM-12:35AM	Day,M-2,Tu-2	10/29/12 12:24AM (Mo)	00:30	THE TONIGHT SHOW W/ JAY LENO	USPRTV25ACH	\$2500.00	
40.0	SPOT	11:35PM-12:35AM	Day,M-2,Tu-2	10/30/12 12:30AM (Tu)	00:30	THE TONIGHT SHOW W/ JAY LENO	USPRTV25ACH	\$2500.00	
40.0	SPOT	11:35PM-12:35AM	Day,M-2,Tu-2	10/30/12 11:58PM (Tu)	00:30	THE TONIGHT SHOW W/ JAY LENO	USPRTV25ACH	\$2500.00	
54.0	SPOT	11:00PM-11:35PM	Day,M-1	10/29/12 11:34PM (Mo)	00:30	7 News at 11 PM	USPRTV25ACH	\$6000.00	M/G For 34.0.1,35.0.1
55.0	SPOT			11/03/12			1 preempt @\$3000.00	\$0.00	Internal Adjustment
56.0	SPOT	6:58AM-Today Show	Day,Tu-1	11/06/12 8:45AM (Tu)	00:30	Today Show	USPRTV28ACH	\$3000.00	M/G For 55.0.1

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$102,500.00	Total Spots	44
Commission	(\$15,375.00)		
Net Total	\$87,125.00		